

IMS-MGKVP

In 1995, the Institute of Management Studies started to function under the egis of Faculty of Commerce & Management Studies, Mahatma Gandhi Kashi Vidyapith, Varanasi. The Institute of Management Studies (IMS-MGKVP) has been providing nurturing environment to develop future business leaders by equipping them with right skills, attitude and professionalism to make them succeed in the corporate world with flying colors.

The one of a kind course structure and dynamic curriculum has been designed in such a way that real life business scenarios can be simulated, so that a student pursuing this course gets well acquainted with the strategies required for dealing with most of the intricate situations that are probably maneuvered by a manager. The development of multiple competencies in students helps them carve a unique identity of their own and brings a sense of clarity in selection of career paths. IMS-MGKVP is not just an educational institution; it's an experience that is to be relished all throughout the life. The institute has demonstrated its excellence in training future business leaders, with global entrepreneurial mindset.

Course of Studies

IMS-MGKVP was a pioneer in introducing the Master of Business Administration (MBA) to supply quality managers, capable of shouldering responsibilities in a highly competitive business environment. The mission is to transform the student's future by creating opportunities for them. The program is approved by All India Council for Technical Education (AICTE, Ministry of Education, Government of India). The program offers specialization in

- Finance Management
- Human Resource Management
- Marketing Management
- Information Technology

Eligibility:

Two-year, four-semester Post-Graduate course Master in Business Administration (MBA) shall be conferred on graduates who have completed the prescribed course of study and have passed the examination as prescribed under the relevant ordinances.

The minimum required qualification for admission in MBA shall be:

- Graduates (10+2+3 OR 10+2+4 pattern) in any stream from a University Approved/Recognized by the UGC/AIU, with not less than 50% overall aggregate marks, are eligible to apply.
- Students are appearing in the final year graduation exam by or before June 2021/awaiting final year exam results can apply for the 2021–2023 batch.

- Candidates who are appearing in the final year/semester of Graduation examination in 2021 can apply for admission but they must fulfill all eligibility conditions on the day of admission.
- **Desirable:** CMAT-2021 score card for first preference in an admission.

The candidate securing pass in the final examination of the following institutes shall also be eligible for admission:

- The Institute of Chartered Accountants of India
- The Institute of Cost & Works Accountant of India
- The Institute of Company Secretaries of India

Admission Procedure:

Candidate need to submit an online application form to IMS-MGKVP through the University Admission Portal (<https://mgkvp.ac.in/Admissions> or <https://entrance.mgkvp.online/>).

The nonrefundable application fee is Rs 1500/- to be payable through online according to guidelines provided on the Admission Portal.

Applicants are invited to appear in the final selection process conducted by IMS-MGKVP.

After that, the selection is made on the basis of the criteria listed below.

Selection Criteria:

Candidates short-listed on the basis of CMAT-2021 score will be called for final selection process, which will be conducted in the Institute according to schedule decided by the Admission Committee of the IMS-MGKVP. Final selection is based on merit of overall rank computed considering the following components and their weights:

Selection Criteria	weightages
CMAT-2021 percentile score	95%
Additional weightage for candidates with Engineering/Professional course background	1%
Sports and Extra Curricular Activities	2%
Physically Disable	2%

Achievement in any other field activity, including sports, extra-curricular activities, work experience, additional educational qualification, activities highlighting leadership, team work, innovation, decision-making qualities, contribution to social causes/community service, etc.

All disputes regarding the interpretation of provision of Ordinances related to the admission shall be referred to the Vice-Chancellor/Admission Committee of Mahatma Gandhi Kashi Vidyapith, Varanasi and whose decision shall be final.

Admission is based on CMAT-2021 score card then first preference will be given to CMAT-2021 score card holder in an admission. If seats remain vacant, are open to any graduates. The final selection will be based on the merit of the overall academic performance.

Intake and Reservation:

The total intake in the MBA Program shall be 66 (60+06EWS), intake can be varying on the basis of AICTE approval.

Reservation for SC/ST/OBC and other categories if any is provided according to U.P. State Govt./MGKVP/ AICTE directions. Unfilled seats under this category are offered to the general candidates.

Required Documents:

Candidates shortlisted for final selection and admission processes must come with the following documents:

- Self-attested copy of the CMAT-2021 Scorecard.
- Self-attested copy of Mark-sheets and Certificate of Class 10th, 12th and qualifying examination (year-wise Mark-sheets).
- Appearing Certificate from the Head of the Institution in case, the candidate is appearing in the qualifying examination.
- Self-attested copy of Income and Caste Certificate (in case of SC/ST/OBC). Income certificate with EWS certificate for candidates belonging to EWS. The category to which an applicant belongs once mentioned on the application form will be final and no subsequent change will be allowed.
- Self-attested copy of disability certificate (in case of differentially abled candidates).
- Photo Identity proof (as like Aadhaar Card/PAN) with a self-attested copy of the respective documents.
- All the original copy of aforesaid documents for verification.
- Gap Certificate: If there is a gap in taking admission after the last educational program completion, an affidavit on Stamp paper certified by a Notary must be submitted at the time of admission (Original + One photocopy). Affidavit is address to “The Director, IMS-MGKVP, Varanasi.”
- Anti-Ragging affidavit by both (Candidate and Parents) on Stamp paper certified by a Notary must be submitted at the time of admission (Original + One photocopy). Affidavit is address to “The Director, IMS-MGKVP, Varanasi.”

- The original copy of Migration Certificate for other than MGKVP candidates.
- The original copy of Transfer-Certificate (TC) and Character-Certificate (CC), issued by the Head of the last studying Institution.
- Six copies of the color photograph (same as uploaded on online form), which has been pasted on the application form for future use, as and when needed.

Fee structure of MBA Program

Program	Type	Fee per Year (Rs.)
MBA	Self-Financing	50600/-

Additionally, an amount of Rs 500/- will have to be deposited as refundable caution money by all candidates at the time of admission.

The candidates will be required to pay in the first year annual fee of Rs 51100/- (with caution money) through a Demand Draft (in favour of the **“Finance Officer, MBA Self Finance A/C, Mahatma Gandhi Kashi Vidyapith, Varanasi”**, payable at Varanasi) **at the time of provisional admission.**

After completion of first year, the candidates will be required to pay the second year annual fee of Rs 50600/- through a Demand Draft.

Semester exam fee will be charged at the time of filling exam form.

Online Form-Filling Date:

	Date	With Rs 200/- Late Fee
Online Application Submission Start on	09-06-2021	26-06-2021
Last Date for Online Application Submission	25-06-2021	29-06-2021
Last date for printing application form	26-06-2021	30-06-2021

Contact Details:

The Director,
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[https://mgkvp.ac.in/Department/47/INSTITUTE_OF_MANAGEMENT_STUDIES\(IMS\)](https://mgkvp.ac.in/Department/47/INSTITUTE_OF_MANAGEMENT_STUDIES(IMS))